

2024 ANNUAL MEETING OCTOBER 21ST-25TH 2024 HARRAH'S ATLANTIC CITY, NJ

## NORTHEASTERN ASSOCIATION OF FORENSIC SCIENTISTS





### THE NEAFS ORGANIZATION

NEAFS is a regional Forensic Science organization located in the New England area composed of Forensic Science practitioners from all disciplines, laboratory managers, students in undergrad and graduate programs, and educators. Founded in 1975, NEAFS is dedicated to improving the professional status and technical capabilities of individuals engaged in all phases of forensic science.

"To accomplish its goals, NEAFS conducts continuing education seminars featuring workshops and special training sessions. The Annual Meeting... presents a contagious atmosphere of scientific exchange and social congeniality." – Mark Lewis, President 1980







# WHY EXHIBIT AT NEAFS

Exhibiting at NEAFS connects you to hundreds of Forensic Science practitioners from all disciplines, laboratory managers, students in undergrad and graduate programs, and educators



"Keep doing what you're doing. It has been an amazing 15 years for me and NEAFS truly is a family. NEAFS enables me to bring so much back to my classroom every year and provide me with the energy I need to keep my class up to date with what's going on in the field."

"You guys keep registration costs low and choose reasonably priced hotels. This conference is always a good bargain!"

"The NEAFS Conference was one of the best events I have participated in my 20+ years in sales. The attendees were enthusiastic and eager to speak with the vendors which is important to us. The guest speaker you had to discuss his experience of 9/11 and emphasizing the importance of the work of a forensic scientists was inspiring. How he brought his work to life and stating that forensic scientists help to bring closure to families is something I will never forget.

Any company that sells into the forensic arena should attend your conference as I was honored to represent CDS Analytical."



On behalf of NEAFS, thank you to all the Exhibitors and Sponsors who have shown their generous support in the past years, and for those who will support our organization by contributing in the future.

# PAST EXHIBITORS

908Devices American Board of Criminalistics (ABC) Activated Research Company Adam Equipment Agilent Applied Spectra Aurora Biomed Beckman Coulter Life Sciences Biotage Bode Technology **Bone Clones** Bruker **BSD** Robotics Cayman Chemical Company CDS Analytical CFSRE (Center for Forensic Science Research & Education) CRAIC Crime Sciences Inc DANI **Delta Forensics** DNA Labs International EDAX Eppendorf **EVIDENT** Foster + Freeman Full Spectrum

**GE** Healthcare GenTech Scientific Gerstel Government Scientific Source Hamilton Company iChrom Solutions Illumina I.Miller Indigo BioAutomation Innogenomics InVita Healthcare Ion Bench JEOL JH Technologies JusticeTrax Labino Forensics LAT Forensics Leeds Life Technologies Lipomed LNI Swissgas Lucidity Magritek MetaSystems Mettler Toledo National Medical Services (NMS) Niagara Scientific Products Oxford Instruments

Parker Hannafin Perkin Elmer Phenomenex Precision Scale and Balance Promega Qiagen **Quantum Analytics** Randox Renishaw Restek **RTI** International Sangali Seratec SCIEX Securitas Healthcare Shimadzu Sirchie Soft Genetics Specac Limited Spider Thermo Syracuse University **Teledyne FLIR** TESCAN Thermo Fisher Scientific UCT Verogen Waters Corporation Wilkem Scientific



#### Each Standard Exhibitor Booth includes:

One exhibitor table and ~10' x 10' floor space for two representatives in our Exhibitor Hall

Company name and introduction, website address, acknowledgment, and a free half-page advertisement will be included in the Annual Meeting booklet

A targeted leads list of all attendees of the 2024 Annual Meeting will be provided following the meeting

#### Also included:

Two vendor meeting registrations, NEAFS Conference hotel room rates, two Annual Awards Luncheon Tickets for Thursday afternoon, and two drink tickets to be used during the Welcome Reception.

Breakfast for all attendees will be provided each day in the Exhibitor Hall, and dinner/appetizers will be provided during the Annual Welcome Reception.



# **2024 STANDARD EXHIBITOR** PAC KAG E \$1,250

Vot included: electricity/gas/water, shipping/receiving, set-up/breakdown labor, booth cleaning/maintenance service, decorations, or workshop registrations. Maximum two representatives included with booth. Additional representative(s) must register for the Annual Meeting using the NEAFS General Registration Form or purchase additional booths.

# MEETING AGENDA AND EXHIBIT HOURS

7:30am - 9:00am Breakfast 9:00am - 5:00pm Workshops 10:30am - 10:45am Morning Session Break 12:30pm - 1:30pm Lunch on your own 3:00pm - 3:15pm Afternoon Session Break 5:00pm - 8:00pm Exhibitor Set up Time

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7:30am - 9:00am Breakfast 8:00am - 7:30pm Exhibits Open 9:00am - 5:15pm **Scientific Sessions** 10:30am - 10:45am **Morning Session Break** 12:30pm - 2:00pm Annual Business Meeting 3:15pm - 3:30pm Afternoon Session Break 5:30pm - 7:30pm Welcome Reception & Poster Session 7:30pm-9:30pm **Evening Session** 



7:30am - 9:00am Breakfast 8:00am-10:30am Exhibits Open 9:00am - 11:30am Morning Session 10:15am - 10:30am Morning Session Break 10:30am-12:00pm Exhibit take down 12:00pm - 2:00pm Annual Award Luncheon 2:30pm - 5:00pm Afternoon Session 3:30pm - 3:45pm Afternoon Session Break 7:00pm - 11:00pm **President's Reception** 

Meeting Agenda Thursday October 24<sup>th</sup>, 2024 EXHIBIT HOURS

October 23rd: 8:00 am\* – 7:30 pm October 24th: 8:00 am\* – 10:30 am \*Please note that breakfast service will begin at 7:30 am on the mornings of October 23rd and 24th

> INSTALLATION OF EXHIBITS October 22nd: 5pm – 8pm

**REMOVAL OF EXHIBITS** October 24th: 10:30am – 12:00pm

Exhibit Hours

Meeting Agenda Tuesday October 22<sup>nd</sup>, 2024 Meeting Agenda Wednesday October 23<sup>rd</sup>, 2024 If you are unable to attend the meeting in person, a sponsorship is a great way to advertise your company during our Annual Meeting!

### **SPONSORSHIPS**

Sponsorships provide an enhanced opportunity to magnify your impact at the Annual Meeting.

By sponsoring commodities such as a give away items with your logo, breakfast or snack breaks during the meeting, or a larger event such as the President's Reception, your support and acknowledgement will have a lasting impact



**Headshot Room** 

#### **Bronze Level (+ \$250-\$500)**

Sponsorship goes towards giveaway items, raffle prizes, or scholarships for students! Exclusively sponsor a daily breakfast, or you can contribute to a larger event such as a coffee, snack, or evening session break!

#### Silver Level (+ \$500-\$1000)

Exclusively sponsor a coffee, snack, or evening session break! Or you can contribute to a larger event such as the Business or Awards Luncheon or Welcome Reception!

#### Gold Level (+ \$1000-\$2000)

Sponsor a larger event such as the Welcome Reception, Awards Luncheon, or President's Reception!

#### Platinum Level (+ \$2000+)

Exclusively sponsor a larger event such as the Welcome Reception or Awards Luncheon, or contribute to the President's Reception!

# TIERED SPONSORSHIP WITH ADDED BENEFITS!

	Platinum Booth (+\$2,000)	Gold Booth (+\$1,000- \$2,000)	Silver Booth (+\$500-\$1,000)	Bronze Booth (+\$250-\$500)	Standard Booth
A half-page (6 ½" wide by 4" high) advertisement in the annual meeting booklet					*
A full-page (6 ½" wide by 9" high) advertisement in the annual meeting booklet			*	*	
Two consecutive full-page advertisements in the annual meeting booklet	*	*			
Company logo & hyperlink to website on NEAFS website for 2024 Calendar year				5	
Sponsorship level noted on name tags					
Recognition of sponsored items during giveaway events or sponsored event	*	*	*		
Opportunity to promote during exclusively sponsored breakfast				<b>***</b>	
Opportunity to promote during exclusively sponsored session break	*	*	*		
Sponsor a larger event such as the Welcome Reception, Awards Luncheon, or President's Reception	*	*			
Exclusively sponsor a larger event such as the Welcome Reception or Awards Luncheon, or contribute to the President's Reception	*	*			
A full-page advertisement in four issues of the NEAFS Quarterly Newsletter	*				

### How Else Can I Get Involved?

**Advertise in our Quarterly Newsletter!** 

The NEAFS Newsletter goes out four times a year with the changing of the seasons



**Click Here to View** and Sign Up for Our **Newsletter!** 



#### **Current** Issue **NEAFS Newsletter**







Summer 2023

Fall 2023





Fall 2022 Winter 2022



complete a research-based thesis. I have always had a passion for DNA so I decided early on that my project would focus in that area. I sifted through many types of projects and was faced with a decision between two. I sat down with Dr. Quarino to help me make the decision and I specifically remember him saving. "Do you want to play it safe or do you want to set the world on fire?" Obviously, I had no ambitions of just settling and thought I want to do something worth my while so I went with curve analysis me labs to use



The advertisement fee for a full-page advertisement in four issues of the NEAFS Newsletter is \$300.

The advertisement fee for a one-time spotlight product advertisement of up to 3 full pages is \$300.

A different ad can be run with each of the four issues, allowing for flexibility in your marketing strategy. It is sent to our current members, past meeting attendees, and past meeting exhibitors. The Newsletter is also available on our website indefinitely!











# WE HOPE TO SEE YOU THERE!

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